



Exhibitor Prospectus
2022 Annual Conference & Trade Show

MOMENTUM

*Our annual trade show for senior staff of
long-term care providers in Rhode Island –
an in-person event!*

**Wednesday, March 23, 2022
7:30am-4:00pm
Crowne Plaza
801 Greenwich Avenue
Warwick, RI 02886**

LeadingAge RI and the Crowne Plaza are committed to adhering to all health and safety protocols for this event. Vendors and attendees must be masked and vaccinated.

LeadingAge[®]RI 2022 Exhibitor Information

The LeadingAge RI annual conference is an excellent opportunity to build new business opportunities with senior staff in dozens of aging services organizations. You can also receive contact information for all attendees. Here is some feedback from past conferences:

- “It was an amazing event with a great turnout and we had a blast meeting with all of the attendees.”
- “Well done. Very nice attendance. Key personnel from all facilities.”
- “Excellent event. Trade Show time slot works well.”
- “It was great to meet so many new people that are your members and interested in our services - it makes it easier for me to justify the investment to my corporate . . .”

➤ Booths:

	<u>Early Bird Rate – extended!</u>	<u>After February 18, 2022</u>
LeadingAge RI Associate Members*	\$700	\$750
Plus half-page ad	\$800	\$850
Non-members	\$825	\$875
Plus half-page ad	\$925	\$975

***Become an Associate Member and save \$125 on your booth fee, plus other benefits! Annual Associate Member dues are just \$550. Call us at 401-490-7612 or [click here](#) for more info.**

➤ Sponsorship Opportunities:

Sponsorship opportunities are an invaluable and exclusive way to enhance your visibility and presence at the trade show and beyond! Sponsors receive:

- Feature designation in event signage
- Special mention in our Conference program book
- Recognition from the podium, and more!

\$3,500 Keynote Sponsor: One free booth plus full-page ad in program book. ***Sold to East Side Lab***

\$3,000 Luncheon Sponsor: One free booth plus full-page ad in program book. ***Sold to NHPRI***

\$2,000 Breakfast Sponsor: Half-price booth and half-page ad. ***Sold to Starkweather & Shepley***

\$1,500 Tote Bag Sponsor: Company featured on the tote bag given to all attendees. ***Sold to McKesson and SDX Dysphagia Experts***

\$1,500 Lanyard Sponsor: Company featured on the lanyard holding attendee name badges.

\$1,000 Program Book Sponsor: Company featured on the cover of the program book used by all attendees for information about the event.

\$1,000 Conference Folder Sponsor: Company featured on the Conference folder, distributed to all attendees to hold conference materials.

\$800 Afternoon Coffee Break Sponsor: Company recognized at coffee break stand in-between sessions plus free half-page ad.

\$600 Seminar Sponsor: Company recognized for support of education session and free half-page ad.

➤ Advertisement Opportunities:

An ad in the Conference program book is a great way to highlight your name and services to all attendees! **Deadline for submission is March 1, 2022.**

Outside Back Cover (4.5"x7")	Inside Front Cover (4.5"x7")	Inside Back Cover (4.5"x7")	Full Page (4.5"x7")	Half Page (4.5"x3.5")
\$500	\$400	\$400	\$275	\$150



Exhibitor Registration Form
2022 Annual Conference & Trade Show
Register early – space fills up fast!

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Name: _____

Phone: _____

Email: _____

Other contact info: _____

Will you be participating in the vendor raffle? Yes No

Total Cost:

Booth: _____

Sponsorship: _____

Ad only: _____

Total Due: _____

Method of Payment: Credit Card Check (payable to LeadingAge RI)

Card Type: _____ #: _____ CVV: _____

Exp. Date: _____ Name on Card: _____

Please send your registration form to
LeadingAge RI
400 Massasoit Ave, Suite 113, East Providence, RI 02914
Fax to: 401-490-7614 | Email to: kdonovan@leadingageri.org
If you have questions, please contact Karen Donovan at 401-490-7612 or
kdonovan@leadingageri.org. Thank you for joining us!