



Exhibitor Prospectus 2023 Annual Conference & Trade Show



**Wednesday, March 22, 2023
7:30am-4:00pm
Crowne Plaza
801 Greenwich Avenue
Warwick, RI 02886**

Our Annual Conference & Trade Show draws senior staff from dozens of aging services providers across Rhode Island – nursing homes, assisted living residences, senior housing, adult day centers, home health agencies, and more. The trade show offers exhibitors an excellent opportunity to build new business relationships with decision makers.

***“It was an amazing event with a great turnout,
and we had a blast meeting with
all of the attendees.”***

➤ Booth Reservations:

	<u>Early Bird</u>	<u>After 2-17-23</u>
LeadingAge RI Business Partner Members*	\$700	\$750
Plus half-page ad	\$800	\$850
Non-members	\$825	\$875
Plus half-page ad	\$925	\$975

*** Become a Business Partner Member and save \$125 on your booth fee, plus other benefits! Business Partner Member dues are just \$600 per year. To learn more, call us at 401-490-7612 or contact Jim Nyberg at jnyberg@leadingageri.org.**

➤ Sponsorship Opportunities:

Sponsorship opportunities are an invaluable and exclusive way to enhance your visibility and presence at the trade show and beyond! Sponsors receive:

- Feature designation in event signage
- Special mention in our Conference program book
- Recognition from the podium, and more!

Please select from the sponsorship opportunities below.

\$4,000 KEYNOTE

Sponsor: East Side Clinical Lab

\$3,000 LUNCHEON

Sponsor: Commonwealth Care Alliance

\$2,000 BREAKFAST

Sponsor: Starkweather & Shepley

\$1,500 TOTE BAG

Sponsor: McKesson

One more available

Company featured on tote bag given to all attendees.

\$1,500 LANYARD

Sponsor: Molina Healthcare

\$1,000 PROGRAM BOOK

One available

Company featured on cover of conference program book.

\$1,000 FOLDER

Sponsor: Optum

\$800 AFTERNOON COFFEE BREAK

Two available

Company recognized at coffee break island near session rooms. Includes free half-page ad.

\$600 EDUCATION SESSION

Sponsor: Innovations Healthcare

Two more available

Company recognized for support of education sessions. Includes free half-page ad.

➤ Advertisement Opportunities:

An ad in our conference program book is a great way to highlight your name and services to all attendees! **Deadline for submission is February 20, 2023.**

Outside Back Cover (4.5"x7") \$500	Inside Front Cover (4.5"x7") \$400	Inside Back Cover (4.5"x7") \$400	Full Page (4.5"x7") \$275	Half Page (4.5"x3.5") \$150
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Exhibitor Registration Form
2023 Annual Conference & Trade Show
Register early – space fills up fast!

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Name: _____

Email: _____ Phone: _____

Other contact info: _____

Will you be participating in the vendor raffle? ___ Yes ___ No

Payment:

Booth cost: _____

Sponsorship type & cost: _____

Ad size & cost: _____

Total Due: _____

Check (Payable to LeadingAge RI) Credit Card: Visa Master Card Amex

Card # _____ Exp. Date: _____ CVV: _____

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Please send your registration form to
LeadingAge RI
400 Massasoit Ave, Suite 300, East Providence, RI 02914
Fax to: 401-490-7614 | Email to: kdonovan@leadingageri.org
If you have questions, please contact Karen Donovan at 401-490-7612 or
kdonovan@leadingageri.org. Thank you for joining us!